

Join the Camden Climate Change Alliance Euston Town Business Improvement District

Introduction

We are a 300 strong network of Camden based businesses administered by the Camden Council. We call ourselves the [Camden Climate Change Alliance](#). If you are a business or organisation operating within the Camden Borough and wish to gain the benefits from reducing your business environmental impact, the process is simple:



Joining is free and easy. Just log onto <http://www.camdencca.org/join/join-the-ccca/> and complete our online form.

As a member we ask that you measure and report your annual energy consumption so that Camden can calculate and help to reduce its environmental footprint which will help the UK to achieve its carbon budget, and make Camden a sustainable Borough to live and work.

What do you get in return?

We provide the tools, the resources and the know-how to help your organisation reduce its environmental impact and costs.

- **Learn** from our events, and our online resources. We teach you about key areas of corporate environmental management.
- **Measure** your energy, waste and resource consumption with our tools and guidance.
- **Manage** your emissions by following our guidance, or let us come in and help you set up and achieve your environmental targets.

We offer

- Different levels of entry for beginners or experts.
- Free resources and guidance, low cost advisory services or specialist consultancy
- Awards and recognition for those who achieve results.
- Access to events so you can network with likeminded businesses that are looking to manage their carbon footprint.

How will this benefit you?

Reducing your environmental impact brings immediate cost savings, and longer term benefits. You will open up new business opportunities, improve your reputation, and give your staff greater satisfaction and well-being. Some companies also use the CCCA to help them prepare for future environmental regulation. Start now and measure your benefits.

Contact our team to arrange a discussion or meeting.

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