

Annual Report

2020

camden town

CAMDEN TOWN UNLIMITED

Coronavirus

We are facing extraordinary circumstances in wake of the COVID-19 pandemic. The immense impact of coronavirus is already apparent and is affecting everyone, including ourselves. We know how difficult this is for businesses across the Borough, and as the elected Business Improvement District for Camden Town, our members are our first and foremost priority.

Therefore, we have made the decision to delay sending out our BID bills, and we will maintain this for as long as we possibly can. Business survival is vital to the exciting and unique nature of our neighbourhoods and we will continue to support you through this uncertain time till we reach the other side.

Our CEO Simon Pitkeathley's position on the Mayor's London Economic Action Partnership (LEAP) board and our close ties with ATCM, Camden Council and other national bodies ensures we are joining up wherever possible to represent your interests. Please check www.camdentownunlimited.com for updates on projects and lobbying.

Although we are currently focusing our energies on ensuring as many businesses survive this crisis as possible, we must keep sight of our exciting vision for the future. Our flagship projects – Camden Collective, Camden Highline and Alternative Camden – are only on pause. We anticipated a transformation of the high street happening over ten years – it's now going to happen over ten months. We must all remain engaged and invested in the future of Camden Town.

Make sure you are keeping aware of all the financial support available by visiting the Government dedicated website for businesses. We know this can be confusing and very overwhelming for everyone, so please do get in touch if you need any help.

We're with you every step of the way and we will come out of this together on the other side. For now, take care!



Click here for a video statement from our CEO, or find it at www.camdentownunlimited.com/coronavirus

01

Protecting Camden Town

In 2017 police funding for Camden Town was cut, which meant the loss of 12 officers and a worrying increase in crime. We took action, putting our own resources into combating crime directly.

We continue to lobby for more police resources, and with recent changes to national policy there is hope that in the coming years there will be more publicly funded services. In the meantime, our combined security approach is helping to protect Camden Town.

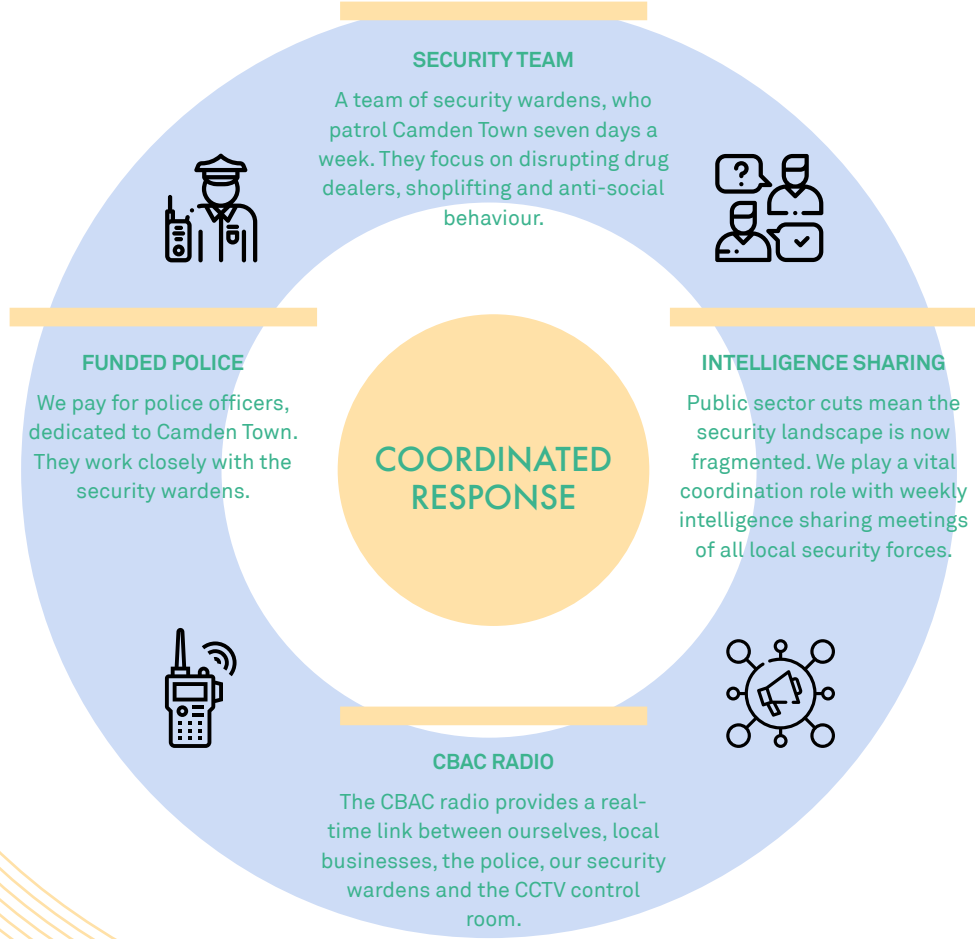


17,472

hours of patrol time

1,336

incidents dealt with



72

joint police operations

3,288

body camera video clips

02

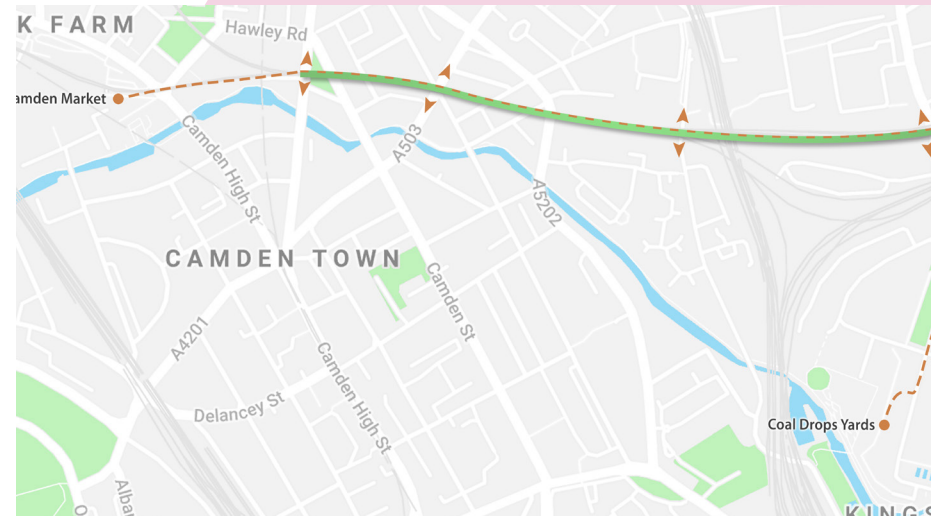
Camden Highline

The Camden Highline is our plan for a new park in the sky, linking Camden Town to King's Cross along a disused railway viaduct. It will be a new international visitor destination, estimated to bring 1.3m new visitors and £16m of new spending to the area each year, as well as a high-quality new park and walking route for local businesses and residents.

It's a multi-million pound project, we couldn't deliver it alone. Instead, we're coordinating the local community and using our lobbying experience to make it happen.



Visualisation of the Camden Highline at Camden Road bridge, looking south



Highline education workshop with a local school



Volunteer-led improvements to Camden Gardens

300
volunteers

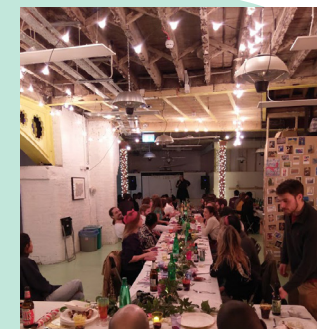
2,000+
teaching hours in workshops

03

Camden Collective

Camden Collective is a flexible project, but at its core provides free workspace in vacant buildings for creative start-ups. Since 2009 it has occupied 18 buildings, and grown from a project funded by us to an entirely self-sufficient allied charity, delivering returns to the BID membership at no cost.

Collective helps maintain Camden's reputation as a creative industry cluster, provides passive crime defence and seeds the area with start-ups who grow and collaborate with Camden's existing businesses.



£846,000

yearly spending in the local area by Collective members

214

jobs created

66,567

total square feet of temporary space occupied
(more than half the floorspace of Greater London House)

367

work placements & apprenticeships for local people

04

Promoting Camden

We lobby on your behalf, and by representing your aligned interests give you a powerful unified voice at all levels of government. In a shifting political landscape where government investment in London is under threat our lobbying work is more important than ever.

We're expanding the scope of our lobbying with alternative. camden, a series of workshops and events to explore how we can help support the high street as people's shopping habits change.



£6.3m

funding unlocked to
improve Camden's streets

£5.6m

business rates relief scheme

Camden Inspire

Camden Inspire recognises the value of independent and unique businesses in creating a town centre that works for locals whilst enticing new visitors. The awards allow grateful customers to show loyalty and love for their favourite haunts, and cheer them on to keep up the amazing work.



05

Reducing your costs

We also provide you with direct services, using the combined purchasing power of our members to save you money. Get in touch on 0207 380 8260 or info@camdentownunlimited.com to sign up.



By buying utilities together our members have bulk purchasing power, we leverage this to save you money on utilities like electricity and merchant fees.

Yearly average since 2016:

362,345

kg of mixed recycling collected



We provide a range of free training courses for our member's employees, including First Aid and ACT Awareness anti-terror training.

4,774

trees saved



Our free recycling service is available to all our members, and provides daily kerbside pickup of mixed paper, cardboard, plastic and metal which together form 90% of rubbish for most businesses.

779

tonnes of CO2 emissions saved

230,275

kWh of energy produced from non-recyclable waste

Governance

Our board of Directors steer our work, and are drawn from our membership, public and private partners to offer a wide range of skills, experience, and balanced opinion. Please get in touch if you're interested in joining the board.

Board

MARTIN SAGAR

Chair

RICHARD TERRY

Chair of Clean & Green

ANDREW BEAUMONT

Chair of Cut Crime, Bucks Head

WILL FULFORD

Treasurer

ABDUL HAI

LabTech

JON PETTIGREW

Camden Town Community Forum

GRAHAM GOODKIND

Frank PR

CLLR LAZZARO PIETRAGNOLI

Camden Council

CLLR DANNY BEALES

Camden Council

HENRY CONLON

Dublin Castle

CLAUDE ABI-GERGES

McDonald's

MICHAEL NICHOLAS

Monarch

CHARLES SCOTT

Sheppard Robson

INSP. DAVE HODGES

Camden Neighbourhood Policing Teams

DR KEN LARKIN

London BioScience Innovation Centre

SAMANTHA OLDHAM

Roundhouse

INSP. RICHARD BERNS

Metropolitan Police

07

Financials

Our board of Directors steer our work, and are drawn from our membership, public and private partners to offer a wide range of skills, experience, and balanced opinion. Please get in touch if you're interested in joining the board.

Whilst most of the business rates collected by central government are distributed elsewhere in the country, the BID levy represents just 1%* of these rates and is 100% ringfenced for Camden Town.

INCOME	934,652
Direct costs	595,593
GROSS SURPLUS(DEFICIT)	339,059
Administrative expenses	100,925
OPERATING SURPLUS(DEFICIT)	138,134
Interest receivable and similar income	5,112
SURPLUS(DEFICIT) BEFORE TAXATION	243,246
Tax on surplus(deficit)	964
SURPLUS(DEFICIT FOR THE FINANCIAL YEAR)	242,282
OTHER COMPREHENSIVE INCOME	-
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	242,282

*BID levy increases with inflation, with the figure determined by the board on an annual basis but restricted to RPI+1%.

Get In Touch

We're preparing our plans for 2021-26, so get in touch to discuss your priorities for the area.

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The Team

Simon Pitkeathley | Chief Executive
Hasanul Hoque | Operations Director
Adam Richards | Head of Projects
Georgie Street | Head of Projects
William Ginestier | Office & Networks Manager
Roisin Morrison | Projects Officer
Bailey Hawcroft-Hurst | Communications Officer

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