

Annual Report

CAMDEN
TOWN
UNLIMITED

camden town

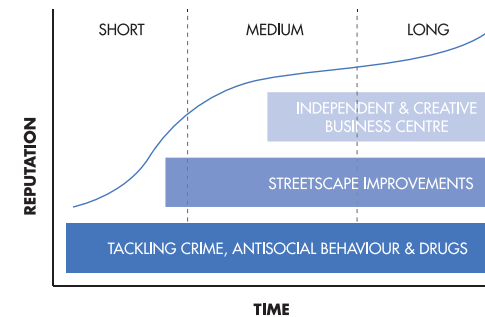


Chairs Statement

First of all, we'd like to say a big thank you again to all that voted to renew the BID in February 2016. The result was an overwhelming yes vote of 92% in favour (84% by number). These outstanding results are both a tribute to the Board and the Team, and recognition of the investments made by our key partners at the London Borough of Camden, TfL and the Met Police.

We continue to pursue our step change strategy. This step change approach encompasses tackling crime, permanent enhancements, treating the causes as well as the symptoms and ensuring that Camden Town remains a safe, secure and vital destination in the future

Camden Town Unlimited Chair, Martin Sagar



01

A Voice For Camden Town

We continue to lobby local and central government on behalf of our members on matters such as safeguarding offices from Permitted Development Rights.

Most recently our Chief Executive Simon Pitkeathley has been appointed onto the London Economic Action Partnership (LEAP) chaired by the Mayor of London with the responsibility of supporting economic growth. He has also been appointed as the LEAPs Champion for Small Business in the Capital. This extends Camden Towns voice directly into City Hall and strengthens our relationships with Camden council.

As we approached 2017's Spring Budget, the small business community were braced for severe business rates increases, and we predicted a fall in UK productivity and growth would follow. Our research with the Federation for Small Business suggested that under a Government hike, the average micro business would be paying business rates of £17,000; we were urging the Chancellor to recognise their importance to the UK's economy.

After our lobbying on this issue, we were delighted when Camden Council were awarded a £5.6m rates relief scheme, which is reducing the impact for 5,000 - 7,000 of the worst hit businesses.

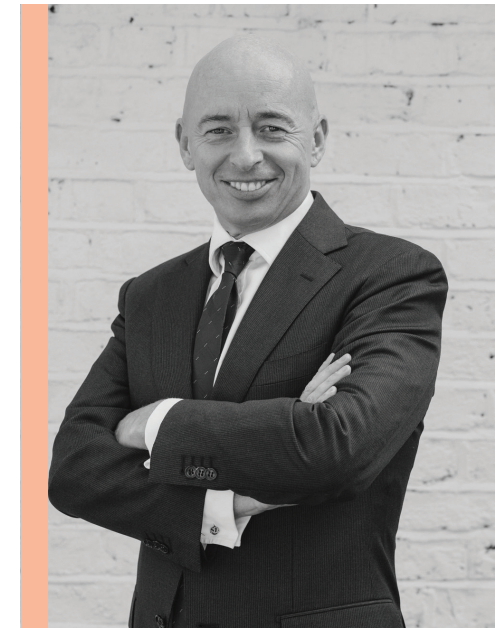
Camden Town Partnerships



Get In Contact

If you have concerns you wish us to raise we are always ready to help.

To set up a meeting or talk to us please email info@camdentownunlimited.com.



02

Protecting Camden Town



Policing

Cutting crime remains our number one priority, and we have strengthened our relationship with the Met police and LB Camden to ensure their crime reduction teams will be as well resourced as possible in the current climate.

We have successfully lobbied Camden to ringfence the Late Night Levy towards 12 police officers for the evening and late night economy.

The BID has also secured match funding from Camden Council and a contribution from Market Tech to provide 3 dedicated police officers for Camden Town. These 3 officers will strictly patrol the BID area working with the BID to tackle crime.

CTU Security Team

We have reluctantly taken a decision to fund a security team to patrol the BID area. This team will attempt to tackle the resurgent drug dealer issue we are currently facing. We will keep the situation under review and do not regard it as an ideal use of BID levy but feel we have no choice at this time.

Project Griffin

We hold regular presentations for businesses led by a Counter-Terror officer as part of our efforts to safeguard Camden Town against potential terror threats.

CBAC

In 2009 we spearheaded the CBAC project, radios linking 65 businesses with CCTV operators, the police and one another in real time. Monthly meetings allow incidents and crime trends to be discussed amongst members, police and council representatives.

If you would like to attend future anti-terror sessions or be part of CBAC, please get in touch with Hasanul on: hasanul@camdentownunlimited.com.

03

Free Recycling & Cheaper Bills

First Mile provide a free and convenient recycling service to our BID members, saving them money on waste disposal and reducing their carbon footprint. The refuse is mixed, saving the inconvenience of sorting through it and reducing the number of pickups required.

To find out more please call 080 0612 9894.



Meercat

Meercat, our joint procurement partners, help us deliver cost savings on the services listed below. To find out more or join the scheme call on 014 4441 6529.

- Energy
- Pest Control
- Telecoms
- Insurance
- Testing (PAT, Fire alarms etc.)
- Couriers
- Repairs/maintenance

Merchant Fees

VISA and Mastercard reduced their rates to the banks but in most cases these savings were not passed onto businesses.

On average Meercat can save you 30% or more on existing fees but for some clients who have not recently reviewed their merchant accounts, they've saved 60% or more.

One of the first BID members to use this service - a retail business on Parkway identified savings of £13,134. No effort required, they just provided a recent invoice.

04

Connectivity & Public Spaces



Over 800 Meters Of
New Streetscape Delivered

Camden Highline

Our mission is to transform the disused railway into a sustainable green space and transport link that is open for and used by everyone.

We have successfully crowd funded over £60,000 and completed the engineering reports. To help make the Highline happen please visit camdenhighline.com



Canal

We have raised funding from the Mayors Air Quality Fund to work on the Canal. Our aim is to turn it into an inviting area owned by all surrounding stakeholders. These interventions will create a destination that reflects the local culture and history. A towpath that lends itself to one-off events, walks, days out...



05

Promoting Camden Town

Camden Collective continues to attract young entrepreneurs and host events across Camden Town.

- Collective has regenerated over 42,000 sq/ft of empty space over the last 2 years alone
- Created 3 free hot desking and subsidised work spaces
- Provided over 250 hot desks
- Created over 75 subsidised offices for start ups
- Over 780 young entrepreneurs have joined
- Average age of a Collective member is 25
- 45% of Collective founders and co-founders are female

Our newest space, Auction Rooms on Buck street is in the heart of Camden Town, bringing vibrant new start-ups into the area.



Camden Inspire

Camden Inspire celebrates the best of our independent business community. Loyal and loving customers vote for their favourite bars, restaurants, market stalls and shops.

Then, we party!

To take part please email:
info@camdentownunlimited.com



Area Map & Street List



- Adelaide Road (pt)
- Albert Street
- Arlington Road
- Bayham Place
- Bayham Street
- Beatty Street
- Bonny Street
- Bridge Approach
- Buck Street
- Camden High Street
- Camden Lock Place
- Camden Road (pt)
- Camden Street (pt)

- Camley Street (pt)
- Carlow Street
- Carol Street
- Chalk Farm Parade (pt)
- Chalk Farm Road
- College Grove
- College Place
- Crowndale Road
- Delancey Passage
- Delancey Street
- Dewsbury Terrace
- Early Mews
- Eversholt Street (pt)

- Georgiana Street
- Gilbey's Yard
- Gloucester Crescent
- Granary Street
- Grand Union Walk
- Greenland Place
- Greenland Road
- Greenland Street
- Hampstead Road (pt)
- Harrington Square
- Haverstock Hill (pt)
- Hawley Crescent
- Hurdwick Place

- Inverness Street
- Jamestown Road
- Juniper Crescent
- Kentish Town Road (pt)
- Kings Terrace
- Lidlington Place
- Lyme Street
- Mandela Street
- Mary's Terrace
- Millbrook Place
- Miller Street
- Mornington Crescent (pt)
- Mornington Place (pt)

- Mornington Street (pt)
- Nelson's Yard
- Oakley Square
- Oval Road
- Parkway
- Pleasant Row
- Plender Street (pt)
- Pratt Mews
- Pratt Street
- Regents Park Road (pt)
- Regents Park Terrace
- Royal College Street
- Sign Makers Yard

- St Martin's Almshouses
- St Martin's Close
- St Pancras Way
- Stanmore Place
- Stucley Place
- Symes Mews
- Underhill Passage
- Underhill Street
- Water Lane

06

Financials

Whilst most of the business rates collected by Central government are distributed elsewhere in the country, the BID levy represents just 1%* of these rates and is 100% ringfenced for Camden Town.

*BID levy increases with inflation, with the figure determined by the board on an annual basis but restricted to RPI+1%.

2017

INCOME	747,087
Direct costs	488,501
GROSS SURPLUS(DEFICIT)	258,586
Administrative expenses	105,997
OPERATING SURPLUS(DEFICIT)	152,589
Interest receivable and similar income	36
SURPLUS(DEFICIT) BEFORE TAXATION	152,625
Tax on surplus(deficit)	7
SURPLUS(DEFICIT FOR THE FINANCIAL YEAR)	152,618
OTHER COMPREHENSIVE INCOME	-
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	152,618

Governance

The current Camden Town Centre Ltd board of Directors lead and guide the work of Camden Town Unlimited and have been elected from a variety of sectors, both private and public partners, to offer a wide range of skills, experience, and balanced opinion.

Board

MARTIN SAGAR
Chair

DEB THOMAS
Vice Chair, Treasurer

ALEX PROUD
Vice Chair, Chair of Cut Crime

RICHARD TERRY
Chair of Clean & Green

ZELDA HOGG
Getty Images

MARK ALPER
Market Tech

JON PETTIGREW
Camden Town Community Forum

ANDREW BEAUMONT
Bucks Head

GRAHAM GOODKIND
Frank PR

JON GUEST
Canal & River Trust

CLLR LAZZARO PIETRAGNOLI
London Borough of Camden

DANNY BEALES
London Borough of Camden

HENRY CONLON
Dublin Castle

JAMES CURRELL
MTV

WILL FULFORD
Resident Representative

MICHAEL NICHOLAS
The Enterprise, Monarch, Camden Head

INSP. RICHARD BERNIS
Inspector, Camden Policing Team

ZABIR KHONAT
Marks & Spencer

BEATRIZ ORTA
Holiday Inn

KEN LARKIN
London BioScience Innovation Centre

TOM KING
Roundhouse

Get In Touch

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020 7380 8260
info@camdentownunlimited.com
[@CamdenTownUnltd](https://www.instagram.com/CamdenTownUnltd)

The Team

Chief Executive, Simon Pitkeathley
Head of Projects, Adam Richards
Head of Projects, Georgie Street
Operations Director, Hasanul Hoque
Office & Networks Manager, William Ginestier
BID Administrator, Leyah March

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